



1. INTRODUCTION

This Privacy Policy and consent describes how Pointvoucher (hereinafter referred to as "PV" or "we") collects and processes your personal information when you create a user profile (hereafter referred to as "User") in PV games (hereinafter referred to as the "Game"). Further, it describes the consent you give to PV to process your personal information.

2. DATA CONTROLLER

When we collect personal information from you or about you from a third-party, the data controller regarding such collected personal information is:

WR Services ApS

Mølbakvej 5

DK-8520 Lystrup

Business Registration No.: 36898623

E-mail: info@pointvoucher.com

3. CREATING A USER PROFILE

It is possible to create a User and log-in via your Facebook account. It is, however, not a requirement to be able to play a PV game.

In order to create a User within a PV game, you will need to be at least 16 years of age. If you are not 16 years of age or older, you cannot create a User.

4. PERSONAL DATA WE COLLECT

In case you choose to create a User, you consent to us collecting your relevant personal information from your Facebook profile. Depending on the personal information, you have chosen to provide to Facebook, this can be information regarding: e-mail address, name, birthday, gender and country. If you have not provided this information to Facebook, you will be asked to fill out the aforementioned personal information later in the registration process. You will always be required to provide us with your e-mail address. We do not collect any information on your connections on Facebook, and we do not collect any sensitive information about you.

We use the above mentioned personal information for handling your relation with PV and the partners of PV, including for handling the issuing of vouchers based on you playing the Game and also for providing you with targeted advertising, including newsletters.

When you are using a Game via your User, we collect information on your progress in the Game, points (which, depending on the Game, may have different names) you have obtained in the Game, and how long time you have been actively playing the Game. We collect such information from all games provided by PV which you log in to and keep track of which Game the information relates to. This information is necessary for us to fulfil our agreement with you when you use the Game and for calculating vouchers which you may redeem.

We also collect technical information about make, version, internet protocol address, browser type, version and language of the hardware or software you use to access our Game or our website; information on how you use our Game or website, which include how many click you make, which pages you visit in which order, and for how long, and the time and data of such use. We also collect information on referring and exit webpages. We use such information to improve our website and Game, make error corrections and to tailor them to you, as well as to enhance the support we provide to you.



Further, we collect information about your account status with PV, i.e. when you redeem vouchers for your points, and for which of our partners you obtain vouchers. We use such information for handling your relation with PV and the partners of PV and to improve the selection of vouchers, as well as for handling your account of points and redeemed vouchers.

We also collect information regarding which consents you have given.

5. RECIPIENTS

If you are using a game which is specific to a partner of PV – e.g. this may be an amusement park – we forward some of the personal information which we have gathered on you to such partner. Such information is information about your consent to this privacy policy and general terms and conditions and information regarding your e-mail address, name, birthday, gender and country.

When having received such personal information from us, the recipient is the data controller for the information received from us, and PV no longer has any control of such information.

6. RETENTION PERIOD

We will store the personal information which we gather from you for as long as you have a relationship with PV – that is, at least for as long as you use one of our games.

If your User is terminated - whether by you or by PV - we will delete all of your personal information. If you try to log in after your information has been deleted, you will need to create a new User.

7. YOUR RIGHTS

You are entitled to obtain information from us on which personal information about you we are processing ('right of access'), for which purposes, to which recipients we forward your information, the retention time and the information we have on the sources for such information. If you ask for it, you will get a copy of the information which we process about you. At your request, the copy can be in a machine-readable electronic format ('right of data portability').

If you discover that any of the information which we are processing about you is incorrect, you have the right to ask us to correct such information ('right of rectification').

You are at all times entitled to withdraw your consent to us processing your information ('right to withdraw consent'). If you withdraw your consent, we will delete your User or anonymize the information and you will no longer be able to enjoy all the functionalities of the Game, and we will no longer be able to identify you. If at such time when you withdraw your consent, you have a positive points-account, i.e. points which could have been redeemed as a voucher, such point will be lost. We encourage you to redeem all points prior to withdrawing your consent.

You may at any time object to us making use of your personal information for direct marketing purposes, and you may lodge a complaint with the relevant national supervisory authority.

When you contact us regarding your right of rectification, your right to withdraw consent, your right to object or if you wish to make a legal claim against us, you may ask us to restrict the processing of your personal information to only being stored. Such restriction of processing will be lifted on your request when we have meet or rejected your request.

To the extent reasonably possible, we will inform the recipients to which we have forwarded your personal information about your withdrawal of consent and any request for rectification or restriction of processing which we have meet.



When contacting us regarding any of your rights above, you should be prepared to identify yourself, e.g. by sending the request from the e-mail address which we have registered. We may make further requirements on your identification in order for us to be certain about your identity prior to reviewing your request.

8. SECURITY

In order to protect your personal information against loss and from unauthorised processing or access, PV has set up and agreed with its data processors that appropriate technical and organisational security measures are in place. PV will always try to secure your personal information as can be reasonably expected, but cannot guarantee, however, that your information will always be safe.

9. AMENDMENTS

If we make any changes to this Privacy Policy, you will be asked to agree to the amended version of the Privacy Policy, including the consents described therein, the next time you access the Game through your User.

If you do not agree to the amended version of the Privacy Policy, you will not be able to play the Game anymore through your User, and you will not be able to access your User.

10. CONSENT

When creating a User in a PV Game, you are specifically asked to consent to this Privacy Policy and the terms herein, including by giving your consent as described in these terms.

If you do not consent to the Privacy Policy, you will not be able to play the Game anymore through your User, and you will not be able to access your User.